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All participants will receive —

A **free** vinyl banner for your yard or in-store display, plus 100 handouts.

A McGill rep on-hand to help out and answer questions during the giveaway (up to four hours and at your request).

Ready-to-print handouts in .PDF format with space for your stick-on label OR we'll add your logo before emailing the file.

Additional marketing and advertising support for your event available at cost. Ask for a quote.

YES! You may use co-op credits to help offset advertising costs for this event.

Earth Day giveaway

Are you planning a special event for Earth Day? McGill is offering a free load of *Soil Builder* compost for you to give away during your Earth Day event. Customers in good standing who purchased at least \$1,000 of McGill compost products* in 2009 OR order (and take delivery of) at least \$1,000 of products* before March 31, 2010, are eligible. Bagged product is also available in limited quantities in some areas.

Any type of promotion or event will be considered, but you must —

- Give away the compost during a publicized event between April 1 and May 8, 2010, with McGill and the giveaway as a publicized feature
- Display a McGill banner during the event. (We hope you'll continue to fly the banner year-round!)
- Have a level, safe place for off-loading

FIRST COME — FIRST SERVED

Subject to approval and staff/transportation scheduling availability.

*Excluding agricultural products.

TO PARTICIPATE, contact your McGill rep by February 28 with a description of your event, including a publicity plan or:

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McGILL
The compost people®